



TALIA DESIGN

Talia Berger Spivak | Graphic Design | Branding | Digital | Print

ABOUT ME

My name is Talia Berger Spivak and I own "Talia Design" graphic design and branding studio.

My studio provides design and branding services for businesses, companies and organizations (B2B). I produce custom made graphic languages, print design and digital design.

WORK EXPERIENCE

- 2007-Present
TALIA DESIGN, Israel
Branding and Graphic Design
Design and branding, print and Digital, from concept to execution.
- 2010
SHENKAR COLLEGE OF ENGINEERING SND DESIGN, Israel
Lecturer - Visual Communications Design Department
- 2005-2007
PELLED ADVERTISING AGENCY, Israel
Art Director and Senior Designer
ATL and BTL Design of the agency's entire budgets, including project support, from concept to execution.
- 2004-2005
REUVENI PRIDAN ADVERTISING AGENCY, Israel
Founder, director and senior designer of BTL Department
- 2000-2004
GRAPHIC DESIGN FREELANCE SERVICES, Israel
Branding and Graphic design
CAMERA OBSCURA SCHOOL OF ART, Israel
Lecturer - Digital Media Design Department
Basic Concepts in Design, Design Across Media, advanced design workshops, student mentoring in special projects
- 2002-2003
REISINGER STUDIO, Israel
Collaboration with designer and artist Dan Reisinger, winner of The Israel Prize for Design. Project design, customer liason in Israel and abroad, presentations and lectures on design.
- 2000-2002
VITAL - THE TEL AVIV CENTER FOR DESIGN STUDIES, Israel
Lecturer - Visual Communications Design Department
- 1999-2000
PRATT INSTITUTE NEW YORK, SCHOOL OF ART AND DESIGN
Visiting Instructor - Visual Communication Lecturer in the Graduate Communications Design Department
- 1996-2000
GRAPHIC DESIGN FREELANCE SERVICES, NEW YORK
Branding and Graphic design

+972-54-445-9438

taliawebsite@gmail.com

www.taliawebsite.com

Ramat-Gan, Israel

EDUCATION

MASTER OF SCIENCE in COMMUNICATIONS DESIGN

Pratt Institute, New York
school of art and Design
1996 - 1998

DIPLOMA in GRAPHIC DESIGN

Vital - Tel Aviv Center for Design Studies
1990 - 1993

EXPERTISE

Web Design

Print Design

Branding

Graphic Design

Packaging Design

AWARDS

PRATT INSTITUTE NEW YORK school of art and Design

The William Longyear Scholarship.
Distinction scholarship
for the 1997-1998 academic year

LANGUAGE

Hebrew

English

SOFTWARE

Adobe Creative Apps, WIX